

# THE TRUST FACTOR

THE ABSOLUTE SECRET OF CREATING THE LIFE  
YOU HAVE ALWAYS DREAMED ABOUT.



By

Dr. Robert Anthony

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# THE TRUST FACTOR

## THE ABSOLUTE SECRET OF CREATING THE LIFE YOU HAVE ALWAYS DREAMED ABOUT.

By Dr. Robert Anthony

I would like to share the most important message you will ever read or hear. I call it the **"TRUST FACTOR"**.

The **TRUST FACTOR** is the one **deciding factor** that will determine the success in every area of your life. In short, it's the bottom line. If you get this right, your life will never be the same.

Okay, let's get into it and I will put it together for you as we go along.

Imagine for a moment that YOU are the Universe looking at the rest of us on Earth. You see someone who is not sure how to work things out, but they are **going for it** and putting their trust in the natural process of deliberate creation. They are also **passionate** about what they do, and they maintain a high level of expectation.

If YOU were the Universe, how would you respond to this person? Wouldn't you **support** them in every possible way? Of course you would. Even if you weren't the Universe, you would support someone like this.

This is the kind of support I receive whenever I SHOW UP and TRUST the natural process of deliberate creation. When I do this, my goals and intentions either manifest or something **better** comes through. In fact, quite often things unfold in ways that I never even imagined in my wildest dreams.

What if you took on the belief that the Universe or what I prefer to call the Superconscious is *conspiring on your behalf* and is working FOR you to actually **help** you IF you are willing to **trust the process** and **get out of the way?** What if you decided to state your intentions and then **let go and trust the process?**

I remember I used to believe I had to keep stating my intentions and goals and repeat affirmations *every single day* or the Universe would **forget**. I was terrified to let go. The biggest mistake I made is I never let the **tide go OUT** so it could **come back IN!**

I never **trusted** that there was a **natural flow** and I could **ride the wave** and allow the tide to bring in my desires.

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After being involved in the personal development field for over 25 years, I have learned that the **biggest lesson of all in life** is **TRUST**. And trust is also the one lesson that is the most rewarding when you finally “get it”.

So what is trust?

My definition of trust is **faith in the absence of proof**. I am not talking about religious faith; I am taking about faith in the **natural process of creation**.

Is there any **proof** that this is true? The paradox is that you cannot have proof until you have faith. Many people say, “I will have faith in the process *after* I have proof that it works. That’s like saying, “I will put some wood in the stove *after* it gives me heat”. It doesn’t work that way.

What I am leading you to is this – If you ever hope to be happy, healthy and successful you must develop **TRUST** and you must **PROVE** to yourself, beyond a shadow of a doubt that when you **let go** and **TRUST** the **natural process of creation**, things will ALWAYS work out in your favor – even if the outcome is something you did not expect. The outcome will ALWAYS be perfect for you. You will ALWAYS be safe and protected.

How do we know we can trust that the Superconscious is on our side and will always work **for** us and not **against** us?

Well, first of all, the natural creative process is designed to work in your favor because you are **one** with the Superconscious energy that is behind it. You and I and the Superconscious are all **one energy**. Since we are one, why would the Superconscious harm **Itself**? Why would it hold back anything? Whatever it does **to us** and **for us**, it does to **Itself**.

If you really think about it, you cannot fail at manifesting. You will always manifest, but what you manifest is in direct proportion to your ability to let go and **TRUST** the natural process of deliberate creation.

The way it works is simple. Your Subconscious and the Superconscious are inner-connected. All you need to do is tell your Subconscious what it is you would like to create. Once your Subconscious is clear on your goal or intention, the next step is to be willing to **let go, TRUST in the natural process of deliberate creation** and see what the tide brings in.

Remember I said that the biggest mistake I made is I never let the tide go **OUT** so it could come back **IN!** I never **trusted** that there was a **natural flow** and I could **ride the wave** and allow the tide to bring in my desires.

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Now, I have to be honest with you. When you fully commit to trusting and letting the tide go out, you will probably experience some unexpected major and minor **waves** of opposition before the tide brings in your intention or goal. Not always, but most of the time.

When this happens, the natural inclination is to think that things are not working for you. In fact, it may seem like the Universe or Superconscious is working **against** you or "testing" you. This is why so many people do not trust the natural process of deliberate creation and why they give up.

In the past they tried trusting the process and the real reason they experienced failure was because they **focused on the waves** instead of **riding the tide**.

When this happens, your habitual patterns of fear, doubt and worry will rear their ugly head. You might even find it difficult to be optimistic during the process, but that is a BIG mistake. The price you will have to pay for complete freedom is to totally let go AND continue to be optimistic about the outcome.

Some people say to me, "It's hard to be positive and optimistic when it looks like things are falling apart and my goal, intention or desire seems like it is getting further **away** instead of **closer**".

My response is this – "**The waves normal**". The reason for this is sometimes there needs to be some **adjustments** before the tide turns and brings you your goal or intention, or in many cases, something better.

I realize that sometimes it is not easy to be positive, however, I always tell people, if you cannot be positive, that's okay, but at the same time it's crucial that you are not negative. Negative emotions and thoughts wreak havoc in your life. **There is no upside to negativity. You must give that up.**

You must take control of your mind and maintain your level of **TRUST** in the natural process of deliberate creation between your Subconscious and the Superconscious in order for the process to work in your favor.

Now here's the big payoff. If you hold steady and do not let the **waves** – no matter how **large** or **uncomfortable** - drag you out to sea, and you maintain your level of TRUST, the natural tide will not only bring your desired outcome or something better, but you will develop the **ULTIMATE TRUST** in the creative process that I call a "**CORE INSTINCTIVE CONVICTION**".

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You will have **empirical proof and conviction** that the Subconscious and the Superconscious are trustworthy. It is a **factual principle** of the natural process of deliberate creation.

An important key element here is to become **detached to the outcome**. While the tide is coming in you don't have to worry about the details. Once the tide comes in, the details will always take care of themselves. WHAT you need to do – the actions you need to take, WHEN you need to do it, and HOW you need to do it, will become perfectly clear at the right time and the right place.

In other words, stop trying to understand, strategize and figure life out. All this does is stop the flow of creativity, intuition and support. Instead, open and TRUST and surrender to the fact that **how** things will unfold is **supposed to be a mystery**. It's **supposed to be a mystery!** You don't need to know.

Here is one of my favorite intention statements that I use whenever I start trying to figure out HOW something is supposed to happen. **"I am in the flow and I don't need to know"**. I remind myself as long as I am in the flow, meaning I trust the process, I don't need to know the details. The details will become obvious at the right time and the right place.

Surrendering to the tide and not focusing on the **temporary waves** and just riding them out takes a lot of courage, but that is the power behind the **TRUST FACTOR**. That's how it works.

If you are willing to do this you can write your own ticket for a happy, abundant life. I will put it very simply – **the rewards in life will be in direct proportion to your ability to get out of the way and TRUST in natural process of deliberate creation**.

If you think about it, **you only have two choices**. You either trust, or you don't. If you don't trust, or if you think this is a lot of nonsense, my question to you is – How's that working for you? Is what you believe right now getting you what you want? If **not**, then what do you have to lose?

At some point in your life you will either have to start trusting that things will work out for you, and stop focusing on the **temporary waves**, or the tide will never bring you what you want. Without the **TRUST FACTOR** and ultimately developing a **CORE INSTINCTIVE CONVICTION**, your ability to achieve your desired outcomes will be next to impossible.

So stop being addicted and worrying about if you **TRUST and let go**, somehow the Universe will *forget* about you. That's not going to happen.

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Instead, starting today, begin to incorporate the **TRUST FACTOR** in your life and **TRUST** that the Universe or Superconscious heard you the **first time** and simply expect the tide will bring in your miracle in its own natural way. And TRUST me, it will.

Please read this at least TEN TIMES! Pass it on because the **TRUST FACTOR** is the **Absolute Secret you need to know, accept and apply** to create the life you have always dreamed about.

I am sure you will benefit from what you have just learned in the TRUST FACTOR. If you are not on my list you can [sign up now](#) and when you do, I'll send you my How to Make Your Mind a Money Magnet Report as a welcome gift. I won't overload your inbox with offers, but every now and then you'll get a special email from me with information I feel will help you get more out of life. If this suits you, then I would be delighted to add you to my private list. I appreciate your loyalty, respect your privacy and I will never share your email or details with anyone. You can sign up here now...

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